The Crusades Pamphlet

Directions: The Church has asked you to create a brochure to persuade the people of Europe to go on Crusade. Create an illustrated brochure to attract European soldiers to go on one of the Crusades to the Holy Land. Include relevant information, use color, pictures, fancy writing, etc. to get the attention of potential fighters. Think about whom you want to attract, the goal of your quest, and what these people might find along the way. Use your book as a reference guide (Chapter 14.1, p. 402-407) and the video The Crusades: Crescent & the Cross. All information on the pamphlet must be historically accurate. You will only have one day in the computer lab to do this, so you may wish to do a quick rough draft before beginning your final copy. You may also use good, old fashioned crayons/colored pencils and paper. You must keep in mind who your audience is and what reasons for going on Crusade would appeal most to them.

Rubric

* Describe the role of AT LEAST THREE of the following people in your brochure:
  + Turks
  + Urban II
  + Saladin
  + Philip II
  + Frederick Barbarosa
  + Richard the Lionhearted (5 points) \_\_\_\_\_\_\_\_
* Persuasive Images on each surface of the brochure (5 points) \_\_\_\_\_\_\_\_
* Reasons for going on Crusade (5 points) \_\_\_\_\_\_\_\_
* Brief History of the Crusades (5 points) \_\_\_\_\_\_\_\_
* Goals of the Crusades (5 points) \_\_\_\_\_\_\_\_
* ONE Map of the Crusades with an explanation (5 points) \_\_\_\_\_\_\_\_
* Visual Appeal/Creativity (5 points) \_\_\_\_\_\_\_\_
* Correct Grammar/Punctuation & Citations of all sources (5 points) \_\_\_\_\_\_\_\_

TOTAL SCORE: \_\_\_\_\_\_\_\_\_\_\_\_/40